

# Campaign Calendars for VIRTUAL FUNDRAISING EVENTS

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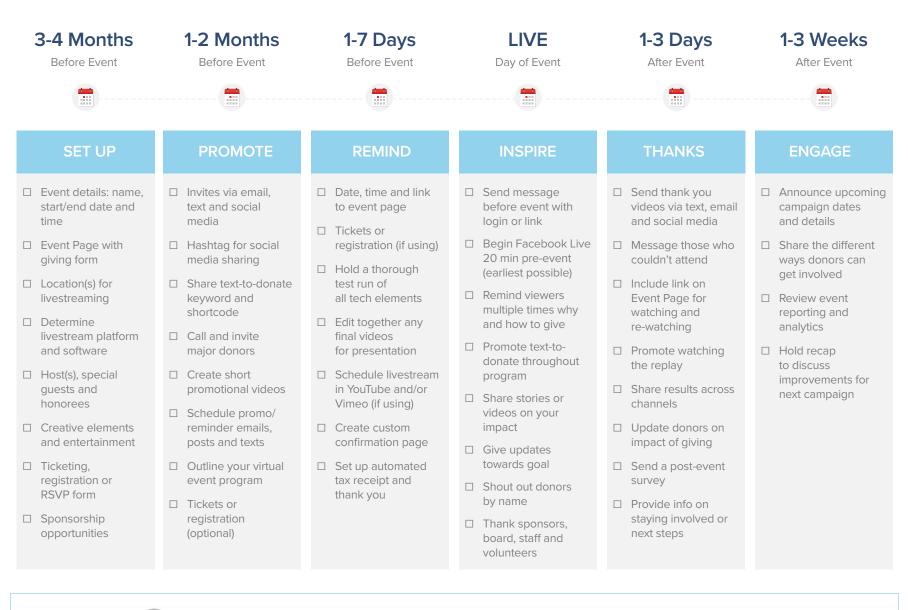
#### Hosting virtual fundraisers requires planning, strategy, outreach and a whole lot more.

To keep yourself organized and running smoothly, it's critical to know which tasks to tackle when.

Our convenient campaign calendars bring together the planning essentials and a recommended timeline into one simple tool. Now it's easier than ever for you to Set Up, Promote, Remind, Inspire, Thank and Engage donors using livestream or pre-recorded videos for your virtual fundraisers.

Supplement the calendar with your event's unique to-dos and get ready to kick off a powerful virtual fundraiser that helps you reach more supporters and advance your mission.

## LIVESTREAMED VIRTUAL EVENT



**BONUS** >>

Check out our <u>Simple Tech Guide for Virtual Fundraising Events</u> for a more detailed run down of the tech elements you'll need for your virtual event.

## **PRE-RECORDED VIRTUAL EVENT**





Need some creative and fun ideas for your virtual fundraiser? Our <u>Creating Virtual Fundraisers that</u> <u>Entertain and Engage Donors</u> will get you inspired and energized for a truly unique online event. We hope these campaign calendars are helpful in coordinating all of your virtual fundraising event to-dos into an easy and actionable timeline. The less time you have to spend organizing means the more time you can dedicate to bringing in new donors and exceeding your fundraising goals.

#### About MobileCause

MobileCause is more than simply comprehensive fundraising software. We offer nonprofits one-on-one strategy plus 24/7 customer support that's there when you need it. MobileCause believes 100% donations should go directly to your cause, so we never charge a transaction fee.

MobileCause enables you to maximize your resources and grow your mission like never before. To speak directly to a fundraising consultant about implementing MobileCause fundraising and communication software and strategy for your nonprofit, please call **(888) 661-8804** or visit <u>mobilecause.com</u> to <u>request a demo</u>.



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