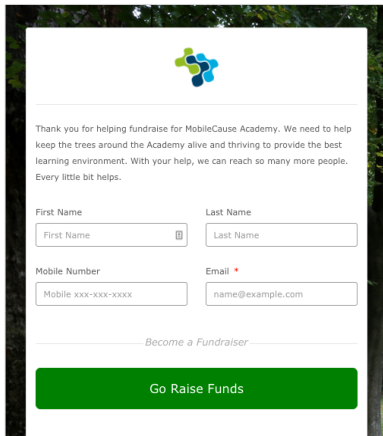


Peer-to-Peer Quick Set-up Guide

Quickly and easily setup and share your peer-to-peer fundraising page to begin raising money and making a difference

STEP 1

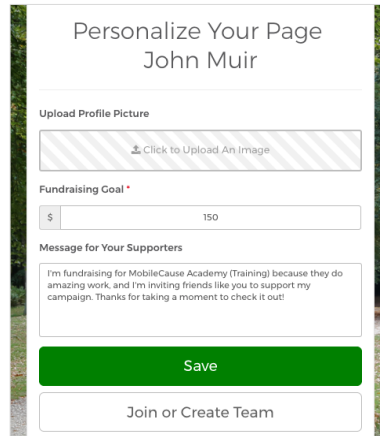
Become a fundraiser

A screenshot of the 'Become a Fundraiser' form. At the top, there's a green header with the MobileCause logo. Below it, a paragraph explains the purpose of the fundraiser: 'Thank you for helping fundraise for MobileCause Academy. We need to help keep the trees around the Academy alive and thriving to provide the best learning environment. With your help, we can reach so many more people. Every little bit helps.' The form includes input fields for 'First Name', 'Last Name', 'Mobile Number', and 'Email'. There's a 'Go Raise Funds' button at the bottom.

1. Click the "Become a Fundraiser" button
2. Fill in your information and submit
3. Click "Personalize my Page"

STEP 2

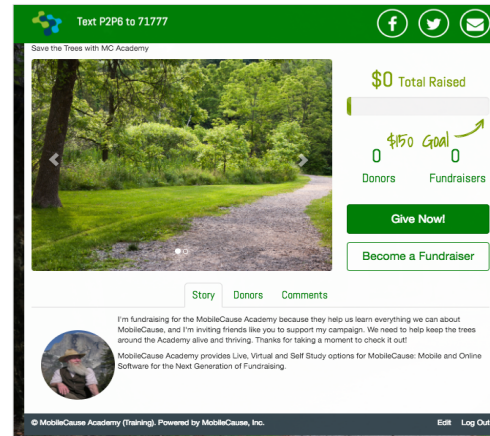
Personalize your page

A screenshot of the 'Personalize Your Page' form. The title is 'Personalize Your Page John Muir'. It has a section for 'Upload Profile Picture' with a button that says 'Click to Upload An Image'. Below that is a 'Fundraising Goal' section with a dollar sign and a text input field containing '150'. There's a 'Message for Your Supporters' section with a text area containing a sample message. At the bottom, there are two buttons: 'Save' and 'Join or Create Team'.

1. Upload a picture of yourself
2. Set your personal fundraising goal
3. Personalize your message
4. Click "Save" to go to your page or "Join or Create a Team" if you are part of a team

STEP 3

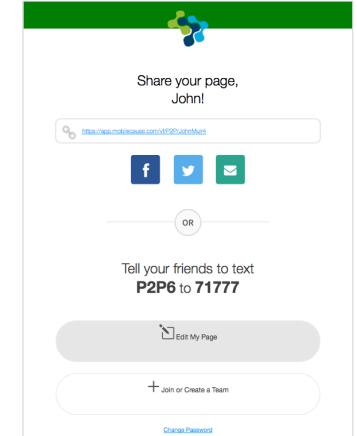
Share your page

A screenshot of the 'Share your page' form. It shows a preview of the fundraising page with a green header, a photo of a forest path, and a fundraising goal of '\$0 Total Raised' with a '\$150 Goal' indicator. There are social media share buttons for Facebook, Twitter, and Email. Below the preview, there's a section for 'Story', 'Donors', and 'Comments'. At the bottom, there's a 'Give Now!' button and a 'Become a Fundraiser' button.

1. Share your page with your network by clicking on the Facebook, Twitter or Email icons to automatically create a message with a link to your fundraiser page

STEP 4

Revise your page

A screenshot of the 'Revise your page' form. It shows a confirmation message: 'Share your page, John!'. Below this, there's a link to the fundraising page: 'http://mcause.us/campaign/JohnMuir'. There are social media share buttons for Facebook, Twitter, and Email. At the bottom, there's a 'Tell your friends to text P2P6 to 71777' section with a 'Join or Create a Team' button.

1. Save the confirmation email for the link to edit or update your page
2. It also includes your personal URL, social share buttons, and keyword and shortcode for sharing